

BioQuest wins Platinum & Gold at Hermes Creative Awards, 2016

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By : BioVoice News Desk - May 21, 2016



Mumbai: [BioQuest Solutions](#), a global provider of strategy and knowledge services to the healthcare industry has announced that the company has won a platinum and a gold at the much coveted global Hermes Creative Awards, 2016.

The [Hermes Creative Awards](#) recognize marketing excellence for concept, writing and design work in both traditional and emerging media.

BioQuest's entry for work with the world's largest Fast Moving Health Goods (FMHG) Company got it the Platinum and Gold in the Medical and the Motion Graphics Information categories. BioQuest's work was chosen from 6,000 applications across 23 countries.

BioQuest leverages on expertise across the healthcare value chain to provide cutting edge solutions and services to its clients. Its core strengths lie in Medical Marketing, Medical Education, Post-Commercialization Solutions and Technology Enabled Platforms.

Over the last 10 years BioQuest has been growing steadily and services clients across Asia, Europe and America. The company partners with Multinationals and their subsidiaries across over 50 nations by providing state-of-the-art educational services to doctors, in collaboration with some of the world's best universities.

In the coming years BioQuest is looking to consolidate operations across its international locations and continue providing innovative offerings to its clients. The company also aims to forge sustainable

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partnerships with the world's best healthcare institutes to impart updated medical learning to doctors and allied personnel, while growing its basket of knowledge services.

BioQuest's employees are an eclectic mix of Doctors, PhDs, Pharmacologists, Creative Personnel, Technology Experts and Marketing Minds who bring about the perfect amalgam of Real World Research, Medical Communications, Creativity and Technology Enabled platforms for its services.