

Launch of FSSAI's food regulatory portal announced

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New Delhi: As global and Indian food companies prepare to explore business opportunities in India at World Food India 2017, MoFPI and FSSAI, the apex Regulatory body for Food Safety in India announced a powerful new tool called 'the *Food Regulatory Portal*.' Planned as a single interface for food businesses to cater to both domestic operations and food imports, this portal would be a game changer for effective and transparent implementation of the food safety laws in the country.

Aiming to create an enabling environment for businesses to operate, the portal is strategically aligned with Government's mission of *One Nation, One Food Law*.

The information in this regard was revealed by the Union Minister of Food Processing Industries, Mrs Harsimrat Kaur Badal who chaired the Press Conference detailing about the activities to be undertaken in the World Food India 2017 Expo on 1st November. As India gets

ready to host its biggest food event aiming to transform the food economy and double farmers' income, Mrs Badal gave a glimpse of the magnitude of the event to media in an interactive session.

Mrs Badal said that FSSAI's Food Regulatory portal will be a step forward in that direction and she congratulated FSSAI for implementing it. She also said that during World Food India 2017, an Investor Facilitation Portal "Nivesh Bandhu" will be launched to assist investors to make informed investment decisions. "India is ready with open arms to welcome global food companies" said Mrs Badal. The portal would provide information on Central and State Governments' investor friendly policies, agro-producing clusters, infrastructure, and potential areas of investment in the food processing sector.

Minister of State for Food Processing Industries, Sadhvi Niranjana Jyoti said that after World Food India a good response from investor community is expected in Food Processing Sector. More than 40 countries have committed FDI in Food Processing Sector till now. This is the first time such Exhibition on Food Processing is happening in India.

Spelling out more details of the upcoming three day event, Minister Smt Badal informed that the mega convention is scheduled to be inaugurated by Prime Minister of India Narendra Modi on 3rd November 2017. Mr Maris Kucinskis, Prime Minister of Latvia & Mr Serzh Sargsyan, President of Armenia will also be addressing the Inaugural Session. President of India, Ram Nath Kovind will address the Valedictory Session on 5th November 2017.

World Food India 2017 will provide global businesses a platform to explore Indian market across the value chain in food processing and food retail. The event has received tremendous response globally, attracting participation from more than 40 countries, 27 state governments including all the North-Eastern states. Germany, Denmark, and Japan are the partner countries for the event while Italy and Netherlands are the focus countries.

A total of 60 Global CEOs including Asia Pacific (APAC) leadership of leading companies will be interacting with leading CEOs from 100+ top Indian food processing leaders. Over 1000 m B2B meetings are expected to take place over three days.