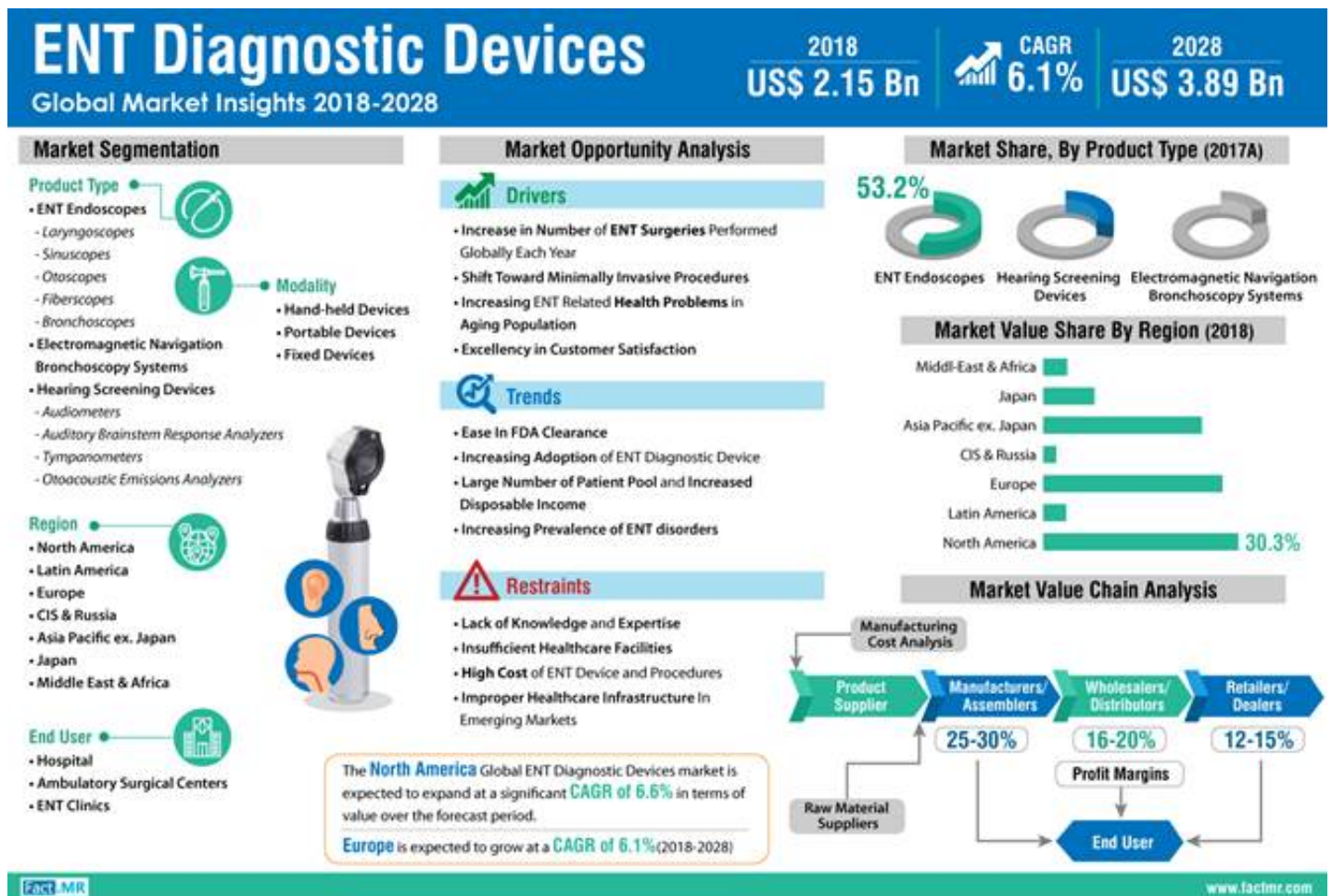


Portable ENT diagnostic devices witness surge among end-users

<https://www.biovoicenews.com/portable-ent-diagnostic-devices-witness-surge-among-end-users/>

By : BioVoice Correspondent - January 17, 2019



New Delhi: ENT diagnostic devices market is estimated to hit US\$ 2.3 billion in 2019, according to a new study by [Fact.MR](#). The market grew at 6.3% year on year in 2018 with bronchoscopes accounting for nearly one third of the global revenues. Overall growth of the ENT diagnostic devices market can be attributed to advanced technology incorporations in ENT diagnostic devices, favorable reimbursement policies for ENT procedures and development of efficient and low-priced devices.

According to the [study](#), the ENT endoscopes are estimated to account for over half the revenues of the ENT diagnostic devices market in 2019. Endoscopy has played a significant role in the diagnosis of ear, nose and throat related diseases as well as successful treatment outcomes. Owing to this, ENT endoscopes have become the most common devices in the ENT clinics.

The study finds that bronchoscopes are projected to capture over 60% of the ENT endoscope revenues in 2019. Higher replacement rate and application for multiple indications can be

responsible for a significant revenue share of bronchoscopes. In addition, Fact.MR finds that installation base of bronchoscopes remains higher. In the United States alone about 27,237 bronchoscope devices were installed in 2017, as per the estimates.

As per the study hearing screening devices are likely to account for the second largest revenue in the ENT diagnostic devices market. Globally, over 71,000 hearing screening devices were installed in 2017.

Portable Devices Register Leading Revenues, Popularity of Hand-Held and Fixed Devices Continues

End users of ENT diagnostic devices prefer portable devices. However, preference for hand-held and fixed devices remains comparable. Owing to their distinct functions, portable, hand-held and fixed devices continue to hold nearly equal market share.

Among end users, hospitals account for the largest revenue share in the ENT diagnostic devices market. In 2018, over 61% of the market share was held by hospitals. The status-quo is expected to continue in the future with the hospital infrastructures becoming more and more sophisticated and well equipped with ENT diagnostic devices.

North America and Europe Collectively Held over 58% Revenue in 2018

ENT diagnostic devices market revenues remain heavily consolidated in North America, Europe and APEJ regions. Collectively, markets in these regions accounted for over four fifth share of the global revenues in 2018.

North America was found to spearhead the ENT diagnostic devices market. A significant population in the United States is suffering from ENT disorders such as sinusitis and tinnitus. In addition, prevalence of lung cancer, the second most common cause of cancer in the U.S. is rising. Advanced healthcare infrastructure and favorable reimbursement scenario that covers ENT procedures in the region are responsible for the leading share of the ENT diagnostic devices market.

According to the study, Europe represents the second largest ENT diagnostic devices market and the status-quo is likely to continue in the future on the back of established healthcare facilities in the regions. APEJ is another lucrative market for ENT diagnostic devices with an impressive growth rate. In addition, ameliorating economic standards and improving accessibility to healthcare facilities present gainful opportunities for the ENT diagnostic device manufacturers.

The study reveals that Top 5 players in the ENT diagnostic devices market hold 56% of the market share. The remaining share is distributed among mid and small-sized players as well as start-up companies. Successful penetration of start-up devices in the emerging markets is expected to eat into the shares of leading players in the future.

The insights presented here are from a research study on [ENT Diagnostic Devices Market](#) by Fact.MR.